

Appreciating the
UNIMAS
Vision and Mission



cAlm
Centre for Applied Learning and Multimedia



20TH - 22TH MARCH 2015
DAMAI BEACH RESORT
TELUK BANDUNG



VISION

To become an exemplary university of internationally acknowledged stature and a scholarly institution of choice for both students and academics through the pursuit of excellence in teaching, research and scholarship.

MISSION

To generate, disseminate and apply knowledge strategically and innovatively to enhance the quality of the nation's culture and prosperity of its people.

VISI

Untuk menjadi sebuah universiti contoh serta diiktiraf di peringkat antarabangsa dan sebagai institusi pengajian tinggi yang menjadi pilihan utama golongan pelajar dan akademik melalui pencapaian cemerlang dalam pengajaran, penyelidikan dan kesarjanaan.

MISI

Untuk menjana, menyebarkan dan menerapkan ilmu secara strategik dan inovatif bagi memperkasakan kualiti budaya bangsa dan kemakmuran masyarakatnya.

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VISION

To be a leader in cultivating excellence and innovation in teaching and learning through technological integration and quality professional development opportunities.

MISSION

- To promote a teaching and learning culture which breeds the best scholarship;
- To encourage the development of teaching as a profession and a scholarly activity;
- And to nurture collaborative links among various learning communities at the University.

FOREWORD

The vision and mission of an organisation are the core elements to its sustainability. Vision and mission offer different perspectives but they are interrelated to drive an organisation forward with a singular purpose. A vision defines the future aspiration of an organisation and a mission outlines its present purpose by focusing on what to be accomplished, who will be served and how to achieve what to be accomplished.

Acknowledging the importance of creating a common understanding towards UNIMAS vision and mission among all academic staff, CALM is entrusted to organise this 'Appreciating the UNIMAS Vision and Mission Workshop' as one of its annual continuous professional development events. Our targetted participants are all newly appointed permanent academic staff. This workshop provides a platform for UNIMAS top management team to communicate the present state as well as the desired future state of the university. It gives as an excellent and unique opportunity for all participants to interact in-person with our Vice-Chancellor, Deputy Vice Chancellors, Registrar, and all Deans. We encourage all participants to discuss, or bring forward, issues of concern during the workshop. It is our hope that every participant would participate actively in all the designed activities to realise the goals of this workshop.

Last but not least, I would like to extend my sincere gratitude to the top management of the university, staff of the Academic Training Unit at CALM, and everyone who has rendered assistance in one way or another in making this workshop success.

I hope everyone has a pleasant, inspirational, fruitful and blessed weekend.

Thank you.

Assoc Prof Dr Chen Chwen Jen
Dean
Centre for Applied Learning and Multimedia (CALM)

OBJECTIVES

At the end of this workshop, participants will be able to:-

1. Comprehend and internalize the University's vision and mission;
2. Inculcate the University's academic culture in the areas of teaching, learning, research and other scholarly services;
3. Uphold the University's policies and practices; and
4. Infuse and demonstrate team spirit among fellow UNIMAS academicians.

**BOARD OF DIRECTORS
GOVERNANCE**

TYT Tun Pehin Sri Haji Abdul Taib Mahmud

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Pro-Chancellor

YB Datuk Patinggi Tan Sri (Dr) Alfred Jabu anak Numpang

Deputy Chief Minister of Sarawak
Pro-Chancellor

YBhg Prof Dato' Dr Mohamad Kadim Suaidi

Vice-Chancellor

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Deputy Vice-Chancellor (Research & Innovation)

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Deputy Vice-Chancellor (Academic & International)

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Director of Corporate Planning and Communications Division

Harun Maksom
Director

Nasriman Abdul Rahman
Chief Assistant Registrar (Secretariat)

Mavis Goh
Senior Legal Officer

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Prof Dr Hj Ahmad Hata Rasit
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Faculty of Engineering

Assoc Prof Dr Othman Bojo
Faculty of Resource Sciences and
Technology

Prof Dr Shazali Abu Mansor
Faculty of Economics and Business

Assoc Prof Dr Neilson Ian Mersat
Faculty of Social Sciences

Mr Abang Ekhsan Abang Othman
Faculty of Cognitive Sciences and
Human Development

**Dr Wan Jamarul Imran Wan Abdullah
Thani**
Faculty of Applied and Creative Arts

Dr Johari Abdullah
Faculty of Computer Science and
Information Technology

Prof Dr Sinin Hamdan
Centre for Pre-University Studies

Prof Dr Siti Raudzah Ghazali
Centre for Student Development

Assoc Prof Dr Chen Chwen Jen
Centre for Applied Learning and
Multimedia

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Centre for Language Studies

Prof Dr Ernest Cyril De Run
UNIMAS Graduate School

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Institute of Biodiversity and
Environmental Conservation

Dr Abdul Halim Haji Busari
Islamic Centre

Assoc Prof Dr David Perera
Institute of Health and Community Medicine

Assoc Prof Dr Norazila Abdul Aziz
Academic Development and
Management Division

Prof Dr Alvin Yeo Wee
Institute of Social Informatics and
Technological Innovations

Azeemah Ahmad
Chancellery Management Services

**Prof Dr Fasihuddin
bin Badruddin Ahmad**
UNIMAS Innovation

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Corporate Planning and
Communications Division

**Assoc Prof Dr Shahren
Ahmad Zaidi Aduce**
Institute of Borneo Studies

Assoc Prof Dr Ahi Sahok
UNIMAS Publisher

Dr Rohaya Mohd Nor
Centre for Strategic Planning and Quality
Management

Assoc Prof Dr Hasnizam Abdul Wahid
Institute of Design and Innovation

Assoc Prof Dr Soubakeavathi Rethnisamy
UNIMAS International

Henry Tening ak Sengeng
Service Management Division
Faculty of Medicine and Health Sciences
and Teaching Hospital

LIST OF PARTICIPANTS

NO. STAFF NO. NAME

FACULTY OF MEDICINE AND HEALTH SCIENCES

1	1658	Dr Aini Fahriza binti Ibrahim
2	2062	Dr Ting Siew Leng
3	2657	Assoc Prof Dr Dayang Suhana binti Abg. Madzhi
4	2281	Dr Diana Ng Leh Ching
5	2118	Dr Koa Ai Jiun
6	2219	Dr Lai Mee Huong
7	2088	Dr Madzlifah binti Ahadon
8	2124	Siti Maryam binti Ahmad Kendong
9	2308	Azura binti Hamid
10	2693	Assoc Prof Dr Kuan Jew Win
11	1649	Dr Adrian Koay Choon Aun
12	2587	Assoc Prof Dr Anselm Su Ting
13	1691	Dr Yew Yen Harn
14	2282	Dr Chai Chee Shee
15	2101	Dr Ooi Chor Yau
16	1967	Dr Sim Sze Kiat
17	2625	Dr Sim Chun Yang
18	2658	Dr Hanzali bin Jumastapha

FACULTY OF COGNITIVE SCIENCES AND HUMAN DEVELOPMENT

1	1327	Dr Azzahrah Binti Annuar
2	2616	Nur Fatihah binti Abdullah Bandar
3	1343	Nur Fatihah binti Mat Yusoff
4	2656	Dr Siti Mariam binti Abdullah
5	2633	Abdul Halim bin Hashim

FACULTY OF ECONOMICS AND BUSINESS

1	2628	Fadilah Binti Sali
2	2309	Siti Aisyah binti Ya'kob
3	1391	Rosita Binti Hamdan
4	1565	Nor Afiza Binti Abu Bakar
5	1631	Dayang Haszelinna bt Abg Ali

FACULTY OF ENGINEERING

1	2627	Nazreen bt Junaidi
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FACULTY OF RESOURCE SCIENCES AND TECHNOLOGY

1	2622	Dr Fazimah Binti Aziz
2	1435	Dr Farah Akmal bt. Idrus
3	1984	Wan Nurainie binti Wan Ismail
4	1785	Dr Dency Flenny anak Augustine Gawin
5	1784	Hashimatul Fatma binti Hashim
6	2629	Dr Chung Hung Hui
7	1390	Dr Freddy Yeo Kuok San
8	2072	Badiozaman bin Sulaiman

FACULTY OF SOCIAL SCIENCES

1	2626	Dr Dzulzalani bin Eden
2	2333	Christopher a/l Perumal

FACULTY OF APPLIED AND CREATIVE ARTS

1	2331	Auzani Zeda binti Mohamed Kassim
2	1968	Maizatul Nurhuda Binti Saadon
3	2297	Syarafina bt Abdullah
4	2654	Muhyiddin bin Mohammed
5	2660	Asrul Asshadi bin Mohamad Morni
6	2312	Alexander Chelum

CENTRE FOR LANGUAGE STUDIES

- | | | |
|---|------|--------------------------|
| 1 | 2610 | Najwa Hanani Binti Kopli |
| 2 | 2599 | Mohamad Fairuz bin Ali |

CENTRE FOR PRE-UNIVERSITY STUDIES

- | | | |
|---|------|---|
| 1 | 2577 | Sinarwati bt Mohamad Suhaili |
| 2 | 2661 | Wan Sharifatun Handayani binti Wan Zullkiplee |
| 3 | 2662 | Nor Hayati binti Jaya |
| 4 | 2316 | Abg Mohd Hudzaifah b Abg Shakawi |

PROGRAMME SCHEDULE
APPRECIATING THE UNIMAS VISION AND MISSION
WORKSHOP

DAY 1: FRIDAY, 20th MARCH 2015

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- | | | |
|------------------|----------|---|
| 0830-0900 | : | Arrival of participants (CASUARINA HALL)
Refreshments |
| 0900-0930 | : | REGISTRATION |
| 0930-0945 | : | Safety briefing
by Damai Beach Resort representative |
| 0945-1000 | : | Welcoming speech
by Dean, CALM
Associate Professor Dr Chen Chwen Jen |
| 1000-1200 | : | Ice breaking |
| 1200-1415 | : | Lunch
CHECK IN
Break / Friday Prayer |
| 1430-1600 | : | What's a University for?
by Professor Dato' Dr Morshidi bin Sirat /
(SUNSET BALLROOM) |
| 1600-1700 | : | Group photography
Refreshments
Break |
| 1715-1815 | : | Team building - <i>Vision and Mission Explore Race</i> |
| 1830-1950 | : | Break
Dinner |
| 2000-2130 | : | UNIMAS Vision and Mission
by Vice Chancellor
Professor Dato' Dr Mohamad Kadim bin Suaidi |
| 2130-2200 | : | Group task briefing
by Coordinator of Academic Training Unit, CALM
Dr Elena Gregoria Chai
Supper |
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DAY 2: SATURDAY, 21st MARCH 2015

0630-0730	: 'Senam pagi / Zumba'
0730-0820	: Breakfast
0830-1000	: What it Takes to be an Academic? by Professor Dato' Dr Morshidi bin Sirat
1000-1025	: Refreshments
1030-1200	: Students Affairs and Alumni - Rising to Future Challenges by Deputy Vice Chancellor (Student Affairs & Alumni) Professor Mohd Fadzil Abdul Rahman
1200-1350	: Lunch
1400-1530	: Research & Innovation - Strategic Planning by Deputy Vice Chancellor (Research & Innovation) Professor Dr Kopli Bujang
1530-1630	: Understanding Governance, Statute, Management & Support Services in UNIMAS by Acting Registrar Haji Abu Bakar bin Ibrahim
1630-1700	: Dialogue with the Deans
1700-1715	Refreshments
1715-1830	Group discussions
1830-1945	Break
1945-2200	Dinner reception Group performance

DAY 3: SUNDAY, 22nd MARCH 2015

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- 0730-0815 : Breakfast
- 0830-1000 : Group presentations (10 minutes each) - *pecha kuccha*
- 1000-1025 : Refreshments
- 1030-1145 : Closing remarks
by Vice Chancellor
Professor Dato' Dr Mohamad Kadim bin Suaidi
- : Certificate presentation
- 1200-1430 : CHECK OUT
Lunch
-

NEGARAKU

Negaraku
Tanah tumpahnya darahku
Rakyat hidup
Bersatu dan maju

Rahmat bahagia
Tuhan kurniakan Raja kita
Selamat bertakhta

Rahmat bahagia
Tuhan kurniakan Raja kita
Selamat bertakhta

UNIMAS GEMILANG

Terciptalah Suatu Sejarah
Wujudmu di Persada Negara
Di Bumi Kenyalang Bertuah
Kebanggaan Nusa dan Bangsa

Berinovasi dan Berwawasan
Berilmu Berpandangan Jauh
Inilah Hasrat dan Harapan
Kamilah Pendukung Warisan

Teguh Terunggul Namamu
UNIMASKu yang Gemilang
Dengan Penuh Keikhlasan
Kami Wargamu di Sini
Berbangga

Berbudaya, Bersifat Sezaman
Bersatu Hati Mencurah Bakti
Jasamu, Tiada Bandingan
Kau Disanjung dan Dihormati

Wajahmu Tak Kan Kami Lupakan
Sentiasa Terpahat di Ingatan
Menjadi Lipatan Sejarah
Segar Mekar Dalam Kenangan

Teguh Terunggul Namamu
UNIMASKu yang Gemilang
Dengan Penuh Keikhlasan
Kami Wargamu di Sini
Berbangga

UNIMAS Gemilang

Song & Lyrics: Prof Mohd Fadzil Abd. Rahman

WORKSHOP MANAGEMENT AND SECRETARIAT

Assoc. Prof Dr Chen Chwen Jen
Dean

Dr Mohammad bin Hossin
Deputy Dean

Dr Elena Gregoria Chai Chin Fern
Coordinator of Academic Training Unit

Ruvi Christina Akat
Assistant Registrar

Gustinata Basuan
Senior Assistant Admin. Officer

Siti Noor Amira Mohd Faisal
Assistant Admin. Officer (Management of Participants)

Bujang Achis
Senior Admin Assistant (Logistic and Transport)

Zikri Saraee
Admin Assistant (Training)

Hilbert Samuel
Assistant Engineer (Technical)

Siti Normala Rosseri
Admin Assistant (Social and Welfare)

Hayati Sahari
Publication Assistant (Design and Printing)

Fitzpatrick ak Ricky Guing
Photographer (Recording)

Noradiana Bakar
Computer Technician (Technical)

TEAM PRESENTATION

What is Pecha Kucha?

Pecha Kucha (Japanese: “chit-chat”) is a presentation methodology in which 20 slides are shown for 20 seconds each (approx. 6’ 40” in total), usually seen in a multiple-speaker event called a Pecha Kucha Night (PKN). Pecha Kucha Night was devised in February 2003 by Astrid Klein and Mark Dytham of Tokyo’s Klein-Dytham Architecture (KDa), as a way to attract people to Super Deluxe, their experimental event space in Roppongi. Pecha Kucha Night events consist of around a dozen presentations, each presenter having 20 slides, each shown for 20 seconds on a timer. Thus, each presenter has just 6 minutes and 40 seconds to explain their ideas before the next takes the stage. Conceived as a venue through which young designers could meet, show their work, exchange ideas, and network, the format keeps presentations concise and fast-paced.

Format

A typical Pecha Kucha Night includes eight to fourteen presentations. The presenter (and much of the audience) are usually from the design, architecture, photography, art and creative fields, but also often includes those from academia.

Organisers in some cities have added their own variations to the format. In Groningen, in the Netherlands, two slots are given to a live band, and the final 20 seconds of each presentation consists of an immediate critique of the presentation by the host’s sidekicks. Video art has also been presented at some events.

20x20 Talks

One of the attractions of Pecha Kucha Nights is the wide range of the 20x20 talks. Most consist of design professionals showing their creative work, but presenters often speak about such topics as their travels, research projects, student projects, hobbies, collections, or other interests.

Well-known presenters at Pecha Kucha Nights have included the architects Jun Aoki, Toyo Ito, Rem Koolhaas, designers such as Tom Dixon, Ron Arad, Thomas Heatherwick, but also comedians such as Johnny Vegas, actress Joanna Lumley and ITN newscaster Jon Snow. However, the power of Pecha Kucha is that the success of each presentation relies purely on the presenter’s personality and the strength of her or his ideas; the format places young designers and students on the same footing as the global stars mentioned above.

Extracted from: http://en.wikipedia.org/wiki/Pecha_Kucha

